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**USDA**

**EXHIBIT ON COOPERATIVES**

**OCTOBER 6-23**



U.S. DEPT. OF AGRICULTURE  
OFFICE OF CULTURAL AFFAIRS

NOV 12 1964

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Official session at 10 a.m. in Patio of Adminis-

## Exhibiting in the Patio

Agricultural Marketing Service  
Agricultural Research Service  
Agricultural Stabilization and  
Conservation Service  
Cooperative State Research  
Service  
Economic Research Service  
Farmer Cooperative Service  
Farm Credit Administration  
Farmers Home Administration

Federal Crop Insurance Cor-  
poration  
Federal Extension Service  
Foreign Agricultural Service  
Forest Service  
International Agricultural De-  
velopment Service  
National Agricultural Library  
Office of Rural Areas Develop-  
ment  
Rural Electrification Adminis-  
tration  
Soil Conservation Service

COOPERATIVES, USDA, AND  
FARM CREDIT PROGRAMS  
HELP BUILD A BETTER  
AMERICA BY

- raising farm income
- building the economy of rural areas
- providing quality products to consumers
- developing international understanding
- strengthening democracy



## Cooperative Month Events



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- MARKETING
- PURCHASING
- SERVICE

Cooperatives help  
producers strengthen  
rural communities

October 6

Official opening at 10 a.m. in Patio of Administration Building by Secretary of Agriculture Orville L. Freeman

October 7

2:30 p.m. Jefferson Auditorium -- keynote address by Secretary Freeman on "How Cooperatives Help Build a Better America." John A. Baker, Assistant Secretary -- Chairman

October 19

10:00 a.m. Jefferson Auditorium -- address by David E. Bell, Administrator, Agency for International Development, on "How Cooperatives Develop International Understanding." Dorothy Jacobson, Assistant Secretary -- Chairman

### A Series of Working Seminars

October 8

How Cooperatives Use Credit Resources  
Martin A. Abrahamsen, Deputy Administrator, Farmer Cooperative Service -- Chairman  
Panel of Discussants

October 13

The Business Side of Cooperatives  
Glenn Heitz, Deputy Governor, Farm Credit Administration -- Chairman  
Wilmer Smith, President, Plains Cooperative Oil Mill -- Principal Speaker

October 14

How Cooperatives Help Develop Stronger Rural Communities, Turley Mace, Director, Office of Rural Areas Development -- Chairman  
Panel of Discussants

October 16

What Cooperatives Contribute to the Consumer  
Irene Wolgamot, Assistant to Director, Consumer and Food, Economics Research Division, Agricultural Research Service -- Chairman  
George Mehren, Assistant Secretary of Agriculture -- Principal Speaker

October 20

The Role of Cooperatives in Promoting International Understanding and Improved Standards of Living, Matthew Drosdoff, Administrator, International Agricultural Development Service -- Chairman  
Panel of Discussants

October 22

The Role of Cooperatives in the New Economic Opportunity Program, James Sundquist, Deputy Undersecretary -- Chairman  
Panel of Discussants

### PATIO WILL BE OPEN

Daily 9:00 a.m. to 5:30 p.m.

Wednesday evenings until 9:00 p.m.  
on October 7, 14, and 21

Saturdays, 12 noon until 5:00 p.m.  
on October 10 and 17

### MOVIES

dealing with cooperatives and produced by or in cooperation with USDA will be shown in the Patio Theater all day long during the observance.

### MOVIES

produced by cooperatives will be shown in room 1605, South Building, from 12:00 noon to 1:00 p.m. each day.



To me farmer cooperatives represent one of the great fulfillments of our democratic free enterprise system. They recognize the individual because members vote to direct their cooperative to meet their special needs. Cooperatives speak for the individual because they bargain in the best interests of member-owners. They reward individual initiative because the owners of a farmer cooperative depend on the efficiency and capacities of their enterprise for a fair return on their labors and investment.

ORVILLE J. FREEMAN